

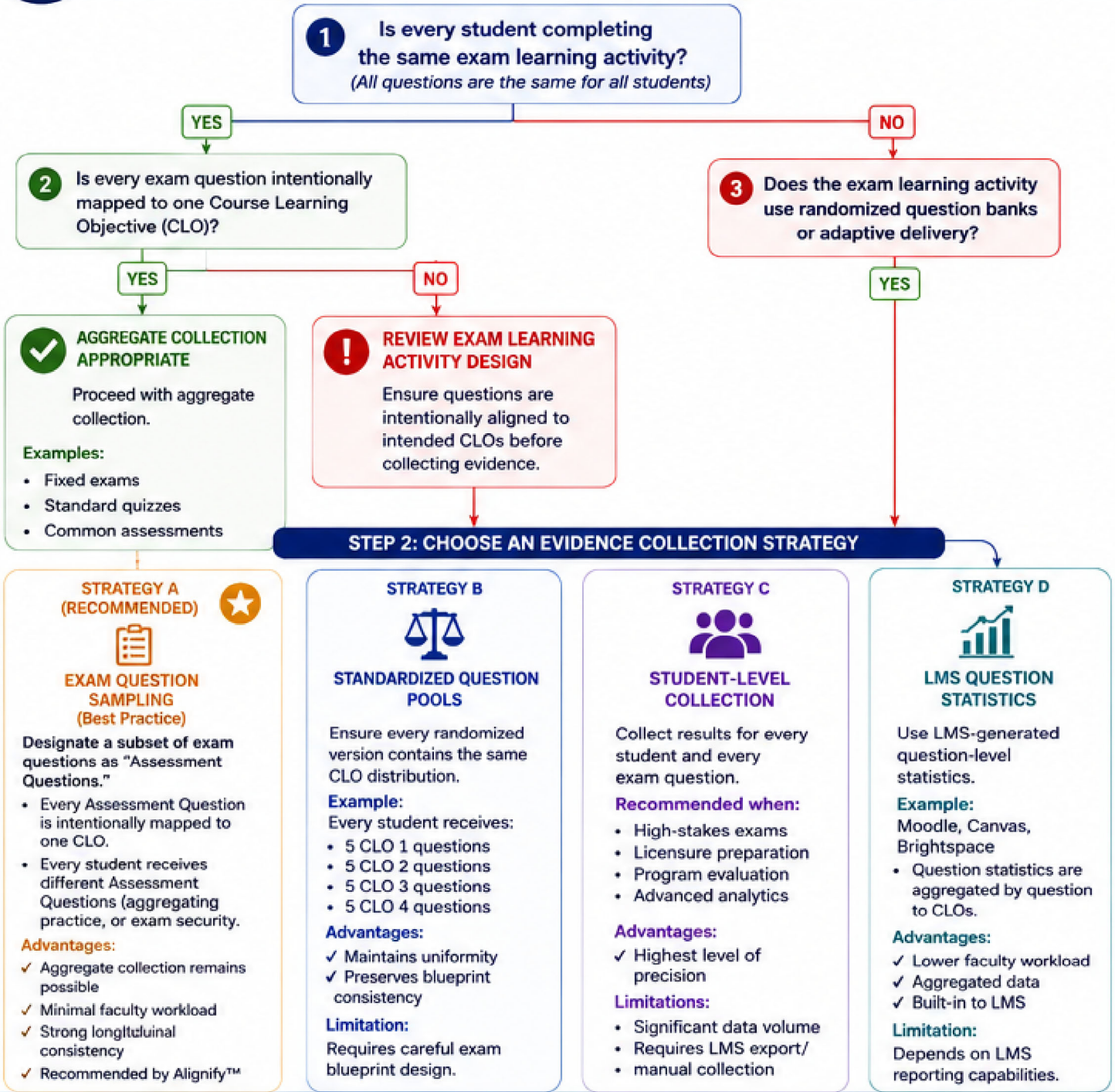


Different learning activities require different evidence collection strategies based on their design, evidence measures, available data, and intended use of evidence results. Use the guides below to select the most appropriate collection strategy that produces valid, reliable, and meaningful evidence while minimizing unnecessary workload.



B.1 EXAM LEARNING ACTIVITY EVIDENCE COLLECTION DECISION TREE

Selecting the Right Evidence Collection Strategy Based on Exam Design

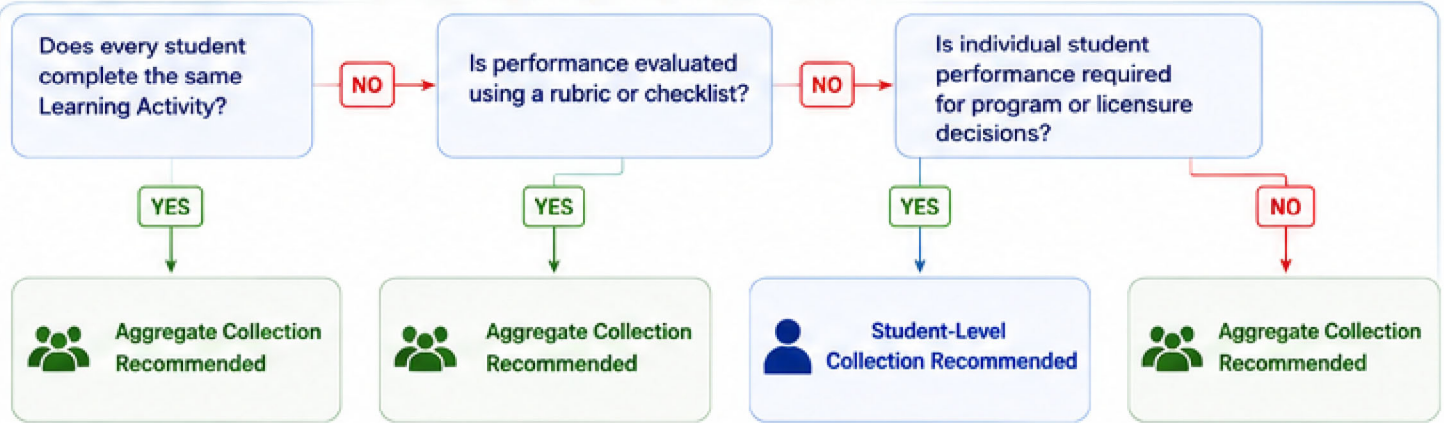


B.2 NON-EXAM LEARNING ACTIVITY EVIDENCE COLLECTION GUIDE

Recommended Evidence Collection Strategy by Learning Activity Type

LEARNING ACTIVITY	TYPICAL EVIDENCE MEASURE	RECOMMENDED EVIDENCE COLLECTION	NOTES
Assignment	Rubric	Aggregate	Most common approach
Project	Rubric	Aggregate	Student-level optional for deeper analysis
Discussion	Rubric	Aggregate	Use criterion scores
Presentation	Rubric	Aggregate	Student-level if detailed analysis needed
Portfolio	Rubric	Aggregate	Student-level for longitudinal tracking
Reflection	Rubric	Aggregate	Student-level optional
Case Study	Rubric	Aggregate	Standard recommendation
Lab	Rubric or Checklist	Aggregate	Student-level if competencies are tracked
Observation	Checklist	Student-Level	When individual performance matters
Clinical Evaluation	Observation Rubric	Student-Level	Required in many disciplines
Internship	Evaluation Rubric	Student-Level	Recommended
Practicum	Observation Rubric	Student-Level	Recommended

NON-EXAM LEARNING ACTIVITY DECISION TREE (General Guide)



ALIGNIFY™ BEST PRACTICES

- ✓ Design learning activities and evidence measures intentionally.
- ✓ Map every evidence measure to one primary CLO.
- ✓ Choose the collection method that best supports your assessment goals.
- ✓ Consider validity, reliability, workload, and data use when deciding.



KEY PRINCIPLES

- Match the evidence strategy to the learning activity design.
- Use the smallest unit of analysis necessary to answer your questions.
- Be consistent within and across assessment cycles.
- Document and justify your collection strategy in the Assessment Workbook.



IMPACT ON THE WORKBOOK & ALIGNIFY™

- Your collection strategy determines the type of data you enter and how it can be analyzed.
- The right choice leads to:
 - More valid and meaningful results
 - Lower faculty workload
 - Stronger decision making and continuous improvement